



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

**MOREHOUSE COLLEGE | WALTER E. MASSEY LEADERSHIP CENTER
APRIL 3-6, 2025**



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

Welcome to the House!

Founded in 1867, Morehouse College stands as a beacon of excellence, leadership, and empowerment for Black men. Established shortly after the Civil War to educate newly freed African Americans, Morehouse has grown into one of the nation's most prestigious historically Black colleges and universities (HBCUs). Located in Atlanta, Georgia, it has cultivated generations of influential leaders, including Dr. Martin Luther King Jr., Spike Lee, and Senator Raphael Warnock. Morehouse boasts a rich history of producing entrepreneurial minds and social justice champions who drive change in their communities and beyond. Its legacy is one of academic rigor, innovation, brotherhood, and a deep commitment to service—instilling in its students the mission to lead lives of consequence.



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

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SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

Office of the Dean



April 4, 2025

Dear Symposium Guests,

It is with great pleasure that I welcome you to Morehouse College for the Global Symposium on Social Justice and Social Entrepreneurship. As the Dean of the Division of Business and Economics, I am honored to host this gathering that aligns with our institution's enduring commitment to social innovation and community renewal. Morehouse College has a rich legacy of leadership in social justice, activism, and entrepreneurship. Our history is marked by the contributions of visionary leaders such as Dr. Benjamin E. Mays, who served as the sixth president of Morehouse and laid the intellectual foundations for the American civil rights movement. His mentorship of Dr. Martin Luther King Jr. and other prominent figures underscores our dedication to fostering change agents who challenge systemic inequalities. In the realm of social innovation, Morehouse has been at the forefront, exemplified by the establishment of the Atlanta Neighborhood Union in 1908 by Lugenia Burns Hope. This pioneering organization, initiated with the support of Morehouse students, addressed the needs of underprivileged Black families in Atlanta, providing medical, educational, and recreational services. It stands as a testament to our community's proactive approach to societal challenges.

Our Division of Business and Economics continues this tradition by integrating principles of social entrepreneurship into our curriculum. We empower our students to develop business solutions that not only drive economic success but also promote social equity. Through initiatives like the Morehouse Innovation and Entrepreneurship Center, we provide resources and mentorship to aspiring entrepreneurs committed to community upliftment. The theme of this symposium—Social Innovation and Community Renewal—resonates deeply with our mission. We believe that by harnessing entrepreneurial acumen for social good, we can address pressing issues and foster sustainable development in our communities. This gathering offers a platform to share insights, strategies, and collaborations that will propel us toward a more just and equitable society. Thank you for joining us in this critical dialogue. Together, let us continue to innovate and renew our communities, honoring the legacy of those who paved the way for justice and equality.

Welcome to Morehouse College!

Sincerely,

Dr. Sher Gibbs
Dean, Division of Business and Economics
Morehouse College

MOREHOUSE COLLEGE



April 4, 2025

Dear Esteemed Guests,

It is my pleasure to welcome you to Morehouse College for the Global Symposium on Social Justice and Social Entrepreneurship. As the President of this historic institution, I am honored to host such an important gathering of scholars, practitioners, and policymakers dedicated to using entrepreneurship as a vehicle for advancing social equity.

Morehouse College has long stood as a beacon of leadership, service, and transformative change. This symposium reflects our deep commitment to addressing systemic inequalities through innovative business models, research, and community-driven solutions. With inspiring keynote addresses, thought-provoking panel discussions, and invaluable networking opportunities, this event will undoubtedly spark meaningful dialogue and collaboration.

While you are here, I encourage you to explore the rich history and legacy of Morehouse College. Take a walk- through the Martin Luther King Jr. International Chapel, a cornerstone of our campus that honors the spirit of leadership and nonviolent activism. Visit Graves Hall, our oldest building, which stands as a testament to our institution's resilience and excellence. The Morehouse College Student Center in Kilgore Hall offers a profound mural of photography celebrating Morehouse culture and creativity. I hope your time here is not only intellectually enriching but also deeply inspiring as you experience the essence of Morehouse.

Thank you, for being a part of this critical conversation. Together, we have the power to drive lasting change and create a more just and equitable world.

Welcome to Morehouse College!

Sincerely,

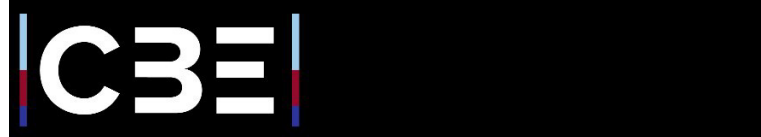
A handwritten signature in black ink that reads "David A. Thomas".

David A. Thomas, Ph.D.
President of Morehouse College





SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM



April 4, 2025

Office of the Dean

Morehouse College
Division of Business and Economics

Subject: Giving Thanks to our Major Sponsor - The Center for Black Entrepreneurship (CBE)

Dear Center for Black Entrepreneurship (CBE),

On behalf of Department of Business and Economics, I want to extend my deepest gratitude to the **Center for Black Entrepreneurship (CBE)** for its generous donation to the Social Justice and Social Entrepreneurship Symposium. We also want to thank you for the transformative work in unlocking and empowering Black entrepreneurial talent. Your commitment to fostering innovation and creating opportunities for the next generation of Black business leaders is truly inspiring.

The partnership between the **Center for Black Entrepreneurship (CBE)** and Morehouse College has set a new precedent for academic and economic collaboration. By equipping students with the tools, resources, and networks needed to thrive in business and technology, the CBE is not only shaping individual futures but also strengthening communities and driving meaningful economic change.

Your vision of Morehouse as an economic development engine is already making a lasting impact, bridging the gap between talent and opportunity in ways that will resonate for generations. Thank you for your unwavering dedication to advancing Black entrepreneurship, innovation, and economic empowerment.

We look forward to continuing to support and collaborate with the CBE in its mission to transform communities through entrepreneurial excellence.

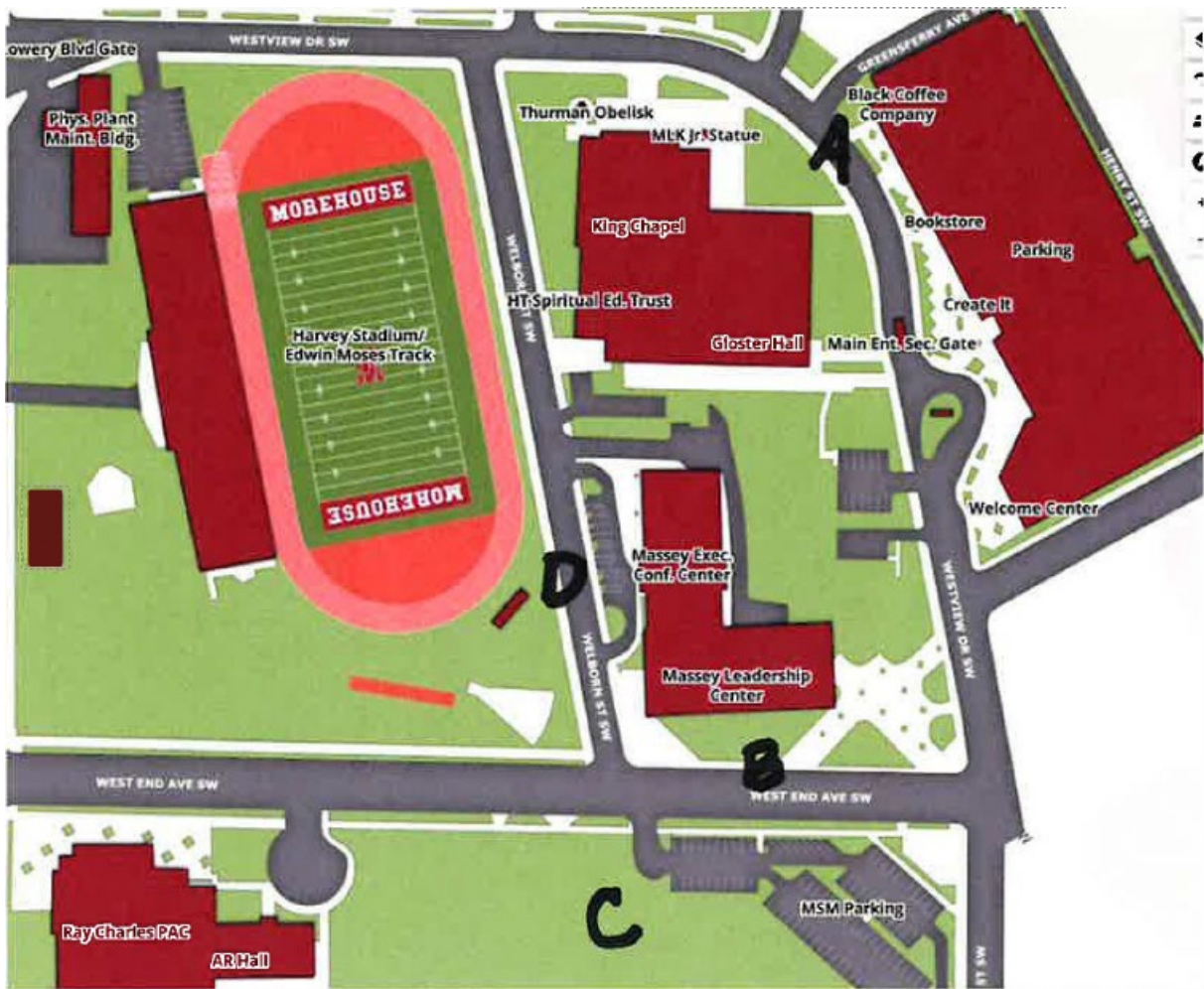
With gratitude,

Dr. Sher Gibbs
Dean, Division of Business and Economics
Morehouse College



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

SYMPOSIUM PARKING



A – Attendee and Symposium Presenter Parking

Guests may choose to utilize the parking deck (Item A). Travel on Westview Drive, past the security booth. Turn right at the first driveway to enter the parking deck. On any weekdays, park on floors 2-4 in a non-reserved space. On weekend days you may utilize any space within the deck.

Parking Deck Prices:



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

SYMPOSIUM PARKING

DURATION	NEW RATE
1 – 20 MINUTES	FREE
21 MINUTES – 1 HOUR	\$3.00
1 – 2 HOURS	\$4.00
2 – 3 HOURS	\$5.00
3 – 24 HOURS	\$8.00
AFTER HOURS & WEEKENDS RATES	\$8.00 (MIN)
LOST TICKET	\$10.00

B – Metered/Paid Parking

Guests may choose to use the paid street parking on West End Avenue using the parking meters. (Item B)

C – Free Parking on Hill (May fill quickly)

Guests may choose to park in the grassy lot on West End Avenue across from the Massey Leadership building. (Item C)

D – Keynote Speaker Parking

Keynote Speakers only may park on Wellborne Street in front of the Massey Center. (Item D)



Congratulations to Morehouse College's Business and Economics Division for hosting a successful Social Justice and Social Entrepreneurship Symposium!

Your dedication to fostering meaningful dialogue and action in these critical areas is truly commendable.

The Center for Black Entrepreneurship (CBE), a collaborative initiative between Morehouse College, Spelman College, and the Black Economic Alliance, is devoted to empowering Black entrepreneurs by providing essential networks, mentorship, and access to capital—resources that are often less accessible to our community. By engaging the broader ecosystem through events like this Symposium, we move closer to achieving our mission of creating equitable opportunities in entrepreneurship.

We invite attendees to explore the diverse programs CBE offers for students, faculty, researchers, and business owners. Whether you're seeking educational resources, mentorship opportunities, or avenues to connect with like-minded professionals, CBE is here to support your entrepreneurial journey.



To learn more about our initiatives and how we can assist you, please visit our website:

CBECenter.org





SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

FRIDAY SYMPOSIUM SPEAKERS AND KEYNOTES

Dr. Debbi D. Brock



Debbi D. Brock, Ph.D., is a global expert in social entrepreneurship, systems change, and entrepreneurship education. As the Systems Learning Facilitator at Catalyst Now, she collaborates with social change leaders worldwide. She also founded Social Change Innovators, an award-winning resource platform for educators. Brock has received numerous accolades, including the AshokaU Distinguished Service Award and USASBE's highest recognition for contributions to small and medium businesses. She has consulted for organizations like the International Labour Organization, Ashoka, and Fulbright, and developed Oxford University's first online Social Entrepreneurship course.

A prolific author, her research focuses on social entrepreneurship ecosystems and innovative teaching. She holds a Ph.D. in Business Administration from Northcentral University and resides in Charlotte, North Carolina.

Dr. Derreck Kayongo



Derreck Kayongo, a former Ugandan refugee, turned a simple observation into a global impact. After discovering that hotels discarded used soap, he founded the Global Soap Project, recycling soap for underserved communities in nearly 100 countries. His initiative gained national attention, earning him a CNN Heroes award and showcasing his commitment to sustainability, public health, and human rights. Kayongo later served as CEO of the National Center for Civil and Human Rights and is now the Executive Director of Clean Production Action (CPA). At CPA, he leads efforts to create a safer chemicals economy by setting industry standards, reducing harmful chemicals, and supporting underserved communities. His leadership builds on CPA's legacy of sustainability and corporate collaboration.



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

SATURDAY SYMPOSIUM SPEAKERS AND KEYNOTES

C. David Moody Jr.



C. David Moody Jr. founded C.D. Moody Construction Co. in 1988 with just three employees, beginning with the concrete package for Underground Atlanta. Since then, CDM has grown significantly, now employing over 50 full-time staff and specializing in a wide range of construction services, including design/build, renovations, aviation, data centers, and mission-critical projects. CDM has worked on high-profile projects such as the Olympic Stadium in Atlanta, the Federal Reserve Bank, Turner Baseball Field, Philips Arena, The World of Coca-Cola, Disney World, and Mercedes-Benz facilities. The company is now one of the largest African American-owned construction firms in the U.S., consistently ranking on Black Enterprise's "Top 100" list and among Atlanta's top contractors. With over 150 projects completed, CDM has delivered more than \$3 billion in commercial construction. Beyond business, Moody is dedicated to community service through the C.D. Moody Foundation, which has awarded over 80 scholarships and funded endowments at Morehouse, Howard, Georgia State, and Central State. He actively mentors students and has served on numerous boards. Moody also made history as the first African American President of Georgia's Associated General Contractors.

Dr. Maya Corneille



Dr. Maya Corneille is the Director of Nia School, a specialized learning environment for autistic children who communicate using typing and communication devices. She has a master's degree in child clinical psychology and a Ph.D. in social psychology from Virginia Commonwealth University and a certificate in education from Duke University. During her graduate education, she trained at the Virginia Commonwealth University Autism Center for Education. She has held various leadership roles including the Associate Director of Experiential Education and Social Impact at the Andrew Young Center for Global Leadership at Morehouse College and tenured Associate Professor at North Carolina A&T State University. She specializes in parent and community education and has facilitated racial, gender, and disability justice workshops for organizations such as Fuse Corps, Duke Center for Autism and Brain Research and the Beautiful Project.



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Malik Khalid



Malik Khalid, an Atlanta native and founder of AMADOR, is a passionate advocate for wellness and community building. Inspired by his grandfather, Reverend Jesse A. Blackshear, the first Black person elected to public office from Savannah's east side, Malik is dedicated to fostering inclusivity and well-being throughout Atlanta. A 2025 Memorial Foundation Social Justice Fellow, Malik's contributions extend beyond yoga. He is a Liforme and lululemon Ambassador, co-chairs District Attorney Fani Willis' LGBTQ Task Force, and collaborates with Central Atlanta Progress on community engagement and placemaking initiatives. Professionally, he has led global sales teams and driven product development for brands such as Nordstrom, Target, and At Home. Malik's innovative approach to business and social impact has earned him four Clio Awards for his role in Google's Black-Owned Friday campaign. Additionally, he contributed as an archival researcher for the Emmy Award-winning documentary *J-Setting: The Acrobatic Dance Energizing Atlanta's Dance Floors and Beyond*.

Alexia Jones



Alexia Jones, founder and Executive Director of R2ISE Inc., celebrates 28 years in long-term recovery. Holding a BFA in Dance from Florida State University and an MBA from Phoenix University, she is a certified addiction empowerment specialist, trauma-informed care trainer, and drum circle facilitator. Passionate about using the arts in recovery, Alexia created the Beracha Method, a self-directed process that fosters healing, empowerment, and community connection. She has choreographed and performed nationally and internationally, using her talents to uplift those recovering from mental health challenges and addiction. For 29 years, Alexia has worked with individuals, families, and children in recovery, writing and producing plays like *Chronicles of Hope* to share powerful stories of resilience. She serves as a community advocate on the Behavioral Health Coordination Council and the Emory CAB advisory board. Through R2ISE Inc., Alexia transforms lives, instills hope, and champions the belief that ART + RECOVERY = FREEDOM.



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Gabriel Mont-Reynaud



Gabriel Mont-Reynaud owns and operates Pangea Farms, an innovative sustainable off grid aquaponic farm located in downtown Atlanta, Georgia. Pangea Farms is the culmination of 14 years experimenting, designing and implementing aquaponic systems large and small. Gabriel has designed his system around resource conservation and renewable energy, such as rainwater collection and solar power energy. What makes Pangea Farms truly unique is the incorporation of marine shrimp as the primary aquatic species as opposed to more common freshwater fish such as tilapia.

Gabriel's vision for Pangea Farms in the future is to establish aquaponic farms in every major city nationwide and eventually worldwide.

Dr. Sinead Young



Sinead Young, Ph.D. is the David Packard Endowed Chair in Science and Professor of Psychology and Director of the Institute for Social Justice Inquiry & Praxis Andrew Young Center for Global Leadership at Morehouse College. Dr. Young has spent most of her career examining the antecedents of health inequities in underserved communities.



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Jasmine Crowe-Houston



Jasmine Crowe-Houston is an award-winning social entrepreneur, author, and advocate dedicated to fighting hunger and food waste. In 2017, she founded Goodr, a sustainable waste management and hunger solutions company that has provided over 34 million meals and diverted 25 million pounds of waste from landfills. Recognized by *Entrepreneur Magazine* and *Insider* as a top industry leader, Jasmine has been featured in *Forbes*, *Oprah Magazine*, and *The New York Times*. Under her leadership, Goodr was named a *Fortune* World Changing Company. She serves on the boards of the Metro Atlanta Chamber and Drawdown Georgia. A devoted wife and mother, she remains committed to creating lasting social impact.

Leah Hernandez



Leah Hernandez is the Founder and CEO of Muse Inc., an award-winning publishing company dedicated to amplifying diverse voices in adult fiction and nonfiction. Muse Inc. includes multiple imprints, notably Young Authors Publishing, its flagship brand. A Clark Atlanta University graduate with a degree in Business Administration, Leah was recognized as a 2021 Publisher's Weekly "Star Watch" nominee for her leadership in the industry. She serves on the boards of PubWest and Portland State University's Master's in Publishing Program, advocating for diversity in publishing. Under her leadership, Muse Inc. has published over 40 books and distributes works from Black-owned publishers Through Us Books and POPOUT zine, reinforcing its mission of inclusivity and empowerment in storytelling.



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Marcus Knighton



Marcus Knighton is a tech innovator, mentor, and entrepreneur dedicated to AI, software development, and technology accessibility. As an Application, Software, and Cloud Support Tech Analyst at Accenture, he provides AI training, technical support, and innovation programs at the Atlanta Midtown Innovation Hub, connecting future leaders with emerging technologies. He is working on a nonprofit making tech education accessible to underserved communities and has aspirations of helping businesses integrate AI-powered chatbots for better customer engagement. Guided by empowerment, impactful innovation, and authenticity, Marcus is committed to bridging the tech divide and inspiring the next generation of innovators.

Thomas Betting Jr.



Thomas Betting Jr. was born and raised on Chicago's South Side, Thomas Betting Jr. has always been passionate about using technology to improve lives. Inspired by his great-grandmother's challenges with shower safety, he envisioned a voice-controlled system for the elderly. Since high school, Thomas has refined the idea, winning pitch competitions and securing funding. Now a college student, he is dedicated to developing accessible solutions. On December 11, 2024, he was honored as the Morehouse Innovation & Entrepreneurship Center's Student Entrepreneur of the Year at their 20th Legacy Awards Luncheon.



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Joseph Roseme



Joseph Roseme is the Co-Founder and CEO of Navèt 1804, a Haitian rum company producing clairin, a traditional cane-based spirit made in the birthplace of Black independence. What started in 2015 as a shared dream between childhood friends—Eddy Jean, Dwayne Naitram, and Jean Abede Alexandre II—came to life with the brand's 2024 launch across GA, MA, NJ, NY, and 46 online markets. With Florida launching in 2025, Navèt 1804 is not just a premium spirit—it is a cultural mission rooted in heritage, *terroir*, and entrepreneurship. Joe also leads in real estate, where he's worked since 2012 to help low- and moderate-income families become homeowners. In 2020, he co-founded Maron Realty LLC with his cousin Frantz Charles. Now active in Massachusetts and Georgia, the firm blends brokerage with residential development. Joe's focus is on building high-quality homes and using development as a tool for generational wealth and sustainable communities—both in the U.S. and in Haiti. A graduate of St. John's University (B.S.) and the University of Miami School of Law (J.D.), Joe's guiding principle is simple: build legacy—and bring others with you. For more information on Navèt, please visit (<https://navet1804.com/>).



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

SUNDAY SYMPOSIUM SPEAKERS AND KEYNOTES

Dr. Michael Morris



Michael H. Morris is a Professor of Entrepreneurship & Social Innovation at the University of Notre Dame's Keough School of Global Development. A leader in entrepreneurship education, he has built globally recognized programs at three universities and directs initiatives like the Urban Poverty and Business Initiative and the Global Partnership for Poverty and Entrepreneurship, impacting thousands of ventures. An accomplished scholar, Morris has authored 18 books and over 150 journal articles. He also leads the Experiential Classroom, training entrepreneurship educators worldwide. A former USASBE president and Fulbright Scholar, he has received numerous awards, including the Max S. Wortman Lifetime Achievement Award and the Academy of Management's Dedication to Entrepreneurship Award. He earned his Ph.D. in marketing from Virginia Tech.

Charles Prescott II '07



Charles Prescott II '07 is a distinguished public safety leader with experience in law enforcement and higher education. He began his career with the Georgia Department of Juvenile Justice and later led narcotics and violent crime investigations in Waynesboro. In 2013, he helped establish the Paine College Police Department, becoming one of Georgia's youngest law enforcement administrators. Prescott has held key investigative roles, including assistant chief investigator for the Atlanta Judicial Circuit and the first and youngest Black chief investigator for the Cobb County DA's Office, where he played a pivotal role in the Ahmaud Arbery case. Currently, he serves as Chief of Police and Associate VP of Campus Safety at Morehouse College—the first alumnus and youngest chief to hold the role. A dedicated scholar, he holds multiple degrees and is pursuing a doctorate in organizational leadership. He also serves as VP of HBCU Law Enforcement Executives and sits on the Fulton County Training Center Advisory Board. Prescott is married to Adrian Prescott, an Atlanta Public Schools teacher, and their son, Charles Prescott III, attends Morehouse.



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Booker T. Washington



Booker T. Washington is a visionary real estate developer & investor. He is a trailblazing real estate developer and investor dedicated to innovation, sustainability, and community impact. A Tuskegee native and Atlanta resident for over 30 years, he draws inspiration from the Tuskegee Airmen's legacy to uplift his community. He founded Level-Minded Capital Investments Inc. (2017), South Park Cottages (2021), and Techie Homes Inc., leading over \$10 million in real estate investments. As CEO of **South Park Cottages in College Park, GA—the first and largest Black-developed micro-community in the U.S.—**he has revolutionized homeownership with luxury, smart-tech, and sustainable living solutions. Currently, Washington is expanding with Union Park Cottages in Union City, GA, set to launch in early 2025. A champion for micro-homes and financial literacy, his work has been featured in Black Enterprise and U.S. Financial News, reshaping the narrative around Black homeownership and real estate investment.

Ryan Wilson



Ryan Wilson is the Co-founder and CEO of The Gathering Spot, a private membership network known for its culture of community, collaboration, and impact. At just 24, Ryan raised capital to launch the first TGS location in Atlanta, creating a hub for Black professionals, creatives, and entrepreneurs. Under his leadership, the company has expanded to Washington D.C., Los Angeles, and beyond. Among numerous other honors, Ryan has been named one of Atlanta's 100 Most Powerful Leaders by the *Atlanta Business Chronicle*, one of Georgia's 500 Most Influential Leaders by *Georgia Trend*, and received Atlanta's Phoenix Award, the city's highest honor. He is a proud graduate of Georgetown University and Georgetown University Law Center, where he remains active as a member of the Board of Regents. Ryan serves on many nonprofit and civic boards and is a sought-after speaker on topics of entrepreneurship, equity, and economic empowerment. He lives in Atlanta with his wife and two children.



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

PROGRAM AGENDA

“Social Innovation and Community Renewal”

Friday, April 4, 2025 (DAY ONE)

8:30AM – 9:30AM Opening Session/Continental Breakfast – Social Innovation and Community Renewal (Dean Gibbs, President Thomas, CBE Video, Massey A - E)

9:45AM – 10:45AM Morehouse Campus and Leadership Tour

10:45AM – 11:00AM BREAK

11:00AM – 12:30PM - Luncheon – State of Social Entrepreneurship (Debbi Brock, Massey A - E)

12:45PM – 1:00PM BREAK

SYMPOSIUM NETWORKING CENTRAL – SENT STUDENT INCUBATOR
Leadership Building, Rooms 322 - 328



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

1:00PM – 1:45PM Practitioner and Academic Sessions

Academic Sessions (Bank of America)

- Social Entrepreneurship and Social Justice: Moderated by Dr. Sher Gibbs
 - *Equitable Wealth Distribution as a Catalyst for Female Entrepreneurship, Gender Equity, and Social Change in Rivers State, Nigeria.*
| Christana Omego, Uniport.
 - *Exploring Racial Concerns of Black Graduates about B2B Sales, Stereotypes and Firm's Mitigating Initiatives* | Roberto Cortez Mora, Maria Piscopo, and Sher Gibbs, Morehouse College.

Practitioner Sessions (Massey C and F)

- Social Entrepreneurship and Community Renewal: Moderated by Dr. Viviane Uetto
 - *Is Community Entrepreneurship Training Creating Social Entrepreneurs? A Case Study* | Monica Guillory, Morehouse College; Kathi Stitts, Winston-Salem State University.
 - *B Corps and Conscious Capitalism* | Nathan Stuck, Profitable Purpose Consulting.

1:45PM – 2:00PM BREAK

2:00PM – 2:45PM Practitioner and Academic Sessions

Academic Sessions (Bank of America)

- Social Justice: Moderated by Dr. Viviane Uetto
 - *Entrepreneurship Through Acquisition (ETA): A Force for Social Change for Black Founders* | Vaneesha Dutra, Howard University.
 - *Promoting Social and Economic Justice in Black Communities in the Current Anti-DEI Climate* | Robert Singh, Howard University.

Symposium Headquarters and Support Team (Leadership Building, Room 333)



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Practitioner Sessions (Massey C and F)

- Social Innovation: Moderated by Mr. Dexter Edmonds
 - *Dapphub Blockchain Browser | Travis Sherman '23, Dapphub.*
 - *Armstrong to the Rescue | Chantel Armstrong, Armstrong to the Rescue.*

2:45PM – 3:00PM BREAK

3:00PM – 3:45PM Practitioner and Academic Sessions

Academic Sessions (Bank of America)

- Social Innovation: Moderated by Dr. Monica Dee Guillory
 - *Map the Gap – Empowering Youth to Engage in STEM-Focused Community Interventions Leveraging Generative AI, Geospatial Data, and Citizen Science | H. Justin Ballenger, Morehouse College*
 - *1955-1956 Montgomery Bus Boycott: Social Innovation & Social Entrepreneurship Initiatives in Sustaining Social Justice | Abhijit Roy, Howard University.*

Practitioner Sessions (Massey C and F)

- Community Renewal: Moderated by Mr. Nassir Gilchrist
 - *Teaching Financial Literacy to Children Using AI and Gamified Learning | William Cross, Young Wealthy Kids.*
 - *Skilling up to Scale up | William Agyei-Manu, Association of Ghana Industries.*

3:45PM – 4:00PM BREAK

Symposium Headquarters and Support Team (Leadership Building, Room 333)



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

4:00PM – 4:45PM Practitioner and Academic Sessions

Academic Sessions (Bank of America)

- Social Entrepreneurship: Moderated by Dr. Audria King
 - *Igniting Impact: How Experiential Learning Transforms Passion into Social Ventures* | Rebecca Wilson, Harriet-Stowe State University.
 - *Measuring What Matters in Social Enterprise: Subjective Wellbeing Valuation for Social Value Impact Measurement and Management* | Allison Ricket and Tim Goodman, Ohio University and External Funding Matters, LTD.

Practitioner Sessions (Massey C and F)

- Social Justice, Criminal Justice and Social Entrepreneurship Moderated by Mr. Nassir Gilchrist
 - *Social Justice and Social Entrepreneurship in Prison Reentry Programs* | Jerry Pender and Emmanuel Obi, Morehouse College.
 - *Social Justice Issues and Juvenile Delinquency* | Mr. Wendell Lewis, Former Asst Superintendent, Dallas County Juvenile Detention Center, Digital Room.

4:45PM - 5:00PM BREAK

5:00PM - 6:30PM - Opening Reception (African American Hall of Fame, Martin Luther King Jr. Chapel, Dr. Kayonga, light hors d'oeuvres – food stations)

Symposium Headquarters and Support Team (Leadership Building, Room 333)

SYMPOSIUM NETWORKING CENTRAL – SENT STUDENT INCUBATOR
Leadership Building, Rooms 322 - 328



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

Saturday, April 5, 2025 (DAY TWO)

8:00AM - 9:00AM Hot breakfast (Massey A – E)

9:00AM – 9:45AM Practitioner | Academic | Student Sessions Begin

Academic Sessions (Bank of America)

- Social Justice and Social Entrepreneurship Moderated by Dr. Regine Jackson.
 - *Fishers of social businessmen: Strategic alliances at the base of the pyramid* | Howard Jean-Denis, Morehouse College.
 - *Toward Flourishing Changemakers: Storytelling to Reveal Legacy Burdens and Hidden Costs in the Interrelationship of Social Justice and Social Entrepreneurship* | Arthur Sherwood, Western Washington University.

Practitioner Sessions (Massey C and F)

- Sustainability and Social Innovation Moderated by Dr. Vincent Mangum
 - *Geological Agriculture* | Richard Campbell, Geological Agriculture Institute.
 - *Learning Sustainability and Social Justice in Developing Countries through International Service-Learning Projects* | Mona Ray, Morehouse College.

Student Sessions (Massey A - E)

- Moderated by Claude Pierre
- Leah Hernandez – “Are there profits in Social Enterprise Concepts?”

Symposium Headquarters and Support Team (Leadership Building, Room 333)



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

9:45AM – 10:00AM BREAK

10:00AM – 10:45AM Practitioner | Academic | Student Sessions

Academic (Bank of America)

- Social Innovation: Academic Case Studies Moderated by Dr. Carolyn Davis
 - *A New Approach to Church Property Redevelopment – The Case of the Wilmington Kitchen Collective | J. Howard Kucher, University of Maryland, Baltimore.*
 - *From Field to Runway: Farm Rio's Sustainable Fashion Movement | Rebecca Wilson, Harriet-Stowe State University.*

Practitioner Sessions (Massey C and F)

- Sustainability and Social Justice Moderated by Dr. Laquita Blockson
 - *7 Hermetic Fundamental Principles of Investments and Finance and formula for Organizational Economic Sustainability | Calvin Vismale, National Association of Securities Professionals, Sevananda Cooperative.*
 - *Using GIS to Explore Environmental Threats to Communities | David Padgett, HBCU Environmental Justice Technical Collaborative.*

Student Sessions (Massey A - E)

- Moderated by Rod Batiste
- Marcus Knighton (NerdiVerse) – “Visionary Behind the NerdiVerse Inc.”

10:45AM – 11:00AM BREAK

Symposium Headquarters and Support Team (Leadership Building, Room 333)



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

11:00AM – 12:30PM Luncheon - Social Justice and International Community Renewal (C. D. Moody Construction, Massey A – E)

12:30PM – 1:00PM Meet the Editor Session - Special Issue *Journal of the International Council for Small Business*, Eric Liguori (via Zoom, Bank of America)

1:00PM – 2:00 PM Social Justice Issues Plenary Moderated by Dr. Younge (Bank of America)

Panelists: Maya Corneille – *Disability Justice*, Alexia Jones – *Art+Recovery=Freedom*, Malik Khalid – *Community Wellness*, and Gabriel Mont-Reynaud – *Aquaponics*, Sinead Younge – *Community College Collaborations*.

2:00PM – 2:15PM BREAK

2:15PM – 3:00PM Practitioner | Academic | Student Sessions

Academic (Bank of America)

- Funding/Financing Innovation Moderated by Dr. Nkosi Leary
 - *Are we reaching enough poor clients? Mission drift and microfinance behavior* / Howard Jean-Denis, Morehouse College.
 - *Plead and Promise vs. Risk and Returns: Analyzing and Addressing the Challenges to Venture Financing of Black Entrepreneurship* / KhasadYahu ZarBabal, Medgar Evers College, CUNY.

Practitioner Sessions (Massey C and F)

- Social Entrepreneurship: Programmatic Innovation/Initiative Moderated by Mr. Alonzo Ford
 - *Color Co: Leveraging Creativity, Partnerships, and Sustainability for Social Impact* / Jarvis Broughton, Color Co.
 - *Education for Black and Brown Communities* / Cornelius Finley, Morehouse College.

Student Sessions (Massey A - E)

- Moderated by Claude Pierre
- Jasmine Crowe (GOODR) – “Social Entrepreneurship”



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

2:15PM – 5:00PM Teaching Social Entrepreneurship and Systems Change (Debbi Brock, Leadership 238)

3:00PM – 3:15PM BREAK

3:15PM – 4:00PM Practitioner | Academic | Student Sessions

Academic Sessions (Bank of America)

- Social Justice Moderated by Dr. Mona Ray
 - *Social Entrepreneurship and Innovation through Departmental and Student Collaborations* | Vincent Mangum and Abdelkrim Farouk Brania, Morehouse College.
 - *Entrepreneurship during Crisis: Resilience and Recovery in Wartime Ukraine* | Eric Liguori, Faith Parkinson, Ella Owens, Zhen Siew, Olivia Leichter, Joshua Selig, Michael Ceden, Susana Santos, and Vilma Fuentes, Florida State University.

Practitioner Sessions (Massey C and F)

- Social Entrepreneurship and Social Innovation Moderated by Dr. Roberto Mora
 - *Social Business Models and MVP* | Antwon Foreman, North Carolina A&T State University.
 - *Poverty Alleviation through Entrepreneurship and Urban Microenterprise Development* | Marcus Harris and Crystal Scott, University of Michigan, Dearborn.

Student Sessions (Massey A - E)

- Moderated by Rod Batiste
- Dr. Derrek Kayonga – “Wash Your Hands... Global Hygiene via Soap”

Symposium Headquarters and Support Team (Leadership Building, Room 333)



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

4:00PM – 4:15PM BREAK

4:15PM – 5:00PM Practitioner | Academic | Student Sessions

Academic Sessions (Bank of America)

- Social Justice and Social Entrepreneurship Moderated by Dr. Regine Jackson
 - *Entrepreneurship as a Pathway to Social Justice, Gender Inequality, and Economic Inclusion for Marginalized Widows in Rivers State, Nigeria* | Sunday Ikeokwu, Institutional Affiliation not provided.
 - *Entrepreneurial Intentions Among Morehouse College Students: a Comparative Analysis of Business, Liberal Arts, and STEM Majors* | Vincent Mangum, Morehouse College.

Practitioner Sessions (Massey C and F)

- Social Innovation: Programmatic Innovation/Initiative Moderated by Dr. Audria King
 - *The Benefits of Breastfeeding* | Kimarie Bugg, Breastfeeding Rose.
 - *Where Will the Mantle Fall: A Biblical and Legal Guide to Succession Planning* | Torrino Travis, Hampton University.

Student Sessions (Massey A - E)

- Moderated by Claude Pierre
- Thomas Betting (Goldielocks) – “Profits that Make a Difference”

5:30PM - 7:00PM Dinner and Speaker, Entertainment (Social Entrepreneur - Mr. Joseph Roseme, co-founder of Navet 1804. - Dinner Speaker, Massey A – E)

Symposium Headquarters and Support Team (Leadership Building, Room 333)

SYMPOSIUM NETWORKING CENTRAL – SENT STUDENT INCUBATOR
Leadership Building, Rooms 322 - 328



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

Sunday, April 6 (DAY THREE)

8:00AM - 8:30AM Continental Breakfast (Massey A – E)

8:30AM - 9:15AM Breakfast Plenary - Social Justice Issue and Entrepreneurship - Mike Morris, Urban Poverty Business Initiative (Massey A – E)

9:15AM – 9:30AM BREAK

9:30AM – 10:15AM Practitioner | Academic | Student Sessions

Academic Track (Bank of America)

- Social Entrepreneurship Financing: Moderated by Dr. Roberto Mora
 - *Social Unicorns: Building Billion-Dollar Ventures in Undercapitalized Communities* | Dileep Rao, Florida International University.

Practitioner Sessions (Massey C and F)

- Social Entrepreneurship Programs: Moderated by Dr. Monica Guillory
 - *Bridging Innovation and Impact: A Social Entrepreneurship Program for Rochester, NY* | Chantz Miles, St John Fisher University.

Student Sessions (Massey A - E)

- Moderated by Rod Batiste
- Chief Charles Prescott (Morehouse College Police) – “What to do if Pulled Over”

10:15AM – 10:20AM BREAK



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

10:20AM – 11:00AM All Symposium Session - Tiny Homes as a Social Justice Issue –
Booker T. Washington (Bank of America)

11:00AM – 11:10AM BREAK

11:10AM – 11:55AM All Symposium Session (Ryan Wilson, Gathering Spot - Bank of
America)

11:55AM – 12:00PM Ending Ceremony (Dean Sher Gibbs - Bank of America)

Conference Concludes

Symposium Headquarters and Support Team (Leadership Building, Room 333)

SYMPOSIUM NETWORKING CENTRAL – SENT STUDENT INCUBATOR
Leadership Building, Rooms 322 - 328



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

SUBMITTED ABSTRACTS

Ballanger, J. Horace

Map the Gap - Empowering Youth to Engage in STEM-Focused Community Interventions Leveraging Generative AI, Geospatial Data, and Citizen Science

Map the Gap" empowers adolescents (13-18) to address community disparities using AI, geospatial analysis, and data literacy. Through community-based research, participants identify and map gaps in social determinants of health. Expert mentoring covers AI principles, data analysis, and geospatial tools. Participants design interventions, becoming agents of change. The project generates a scalable model for STEM education.

Bugg, Kimarie

The Benefits of Breastfeeding

The health benefits of breastfeeding and its role in addressing health disparities in the African American community. Reaching Our Sisters Everywhere (ROSE) Community Transformer program trains women in lactation counseling. Trained mothers support, promote, and protect breastfeeding within their communities, empowering peers with knowledge and confidence. By increasing breastfeeding, ROSE aims to improve maternal and infant health outcomes and reduce racial health disparities.

Campbell, Richard

Social Innovation and Community Renewal with Geological Agriculture

HBCU faculty members nationwide are researching the next frontier in innovation and community renewal: Geological agriculture (GeoAg). GeoAg is the study of growing plants in rocks without the use of soil and fertilizers, indoors or outdoors, permanently. The book *River Stones Grow Plants*, by Morehouse graduate Richard Campbell and Tennessee State University's Dr. Arvazena Clardy, introduces the concept of GeoAg to assist with food security, greenspace attainment, and community sustainability. Time to rethink rocks.

Cross, William

Wealthi.AI Application

Wealthi.AI is a cutting-edge digital platform designed to transform the way students learn about money. By integrating gamified financial education, simulated banking, and real-world investment scenarios, Wealthi equips students with the skills to make smart financial decisions from an early age.

Finley, Cornelius

Revolutionizing Education: A Comprehensive Model for Sustainable School Innovation and Social Justice

Educational inequities demand more than reform—they require revolution. This presentation unveils a transformative school model that merges public-private partnerships, holistic wraparound services, and radical pedagogy to establish sustainable, high-impact institutions. Rooted in social justice and intergenerational empowerment, this model has successfully launched schools across major cities, securing \$20M+ in funding to build equity rather than request it.



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

SUBMITTED ABSTRACTS (cont)

Jean-Denis, Howard

Fishers of social businessmen: Strategic alliances at the base of the pyramid

This study examines alliances between social entrepreneurs and multinational corporations at the base of the pyramid (BOP). A tension for social entrepreneurs here is to preserve their basic needs amidst economic challenges and mistrust. The findings are that the social entrepreneur's unique resources, trust with their corporate partner, and structural interrelationships determine alliance success and social business survival.

Jean-Denis, Howard

Are we reaching enough poor clients? Mission drift and microfinance behavior"

While mission drift has been previously explored, more clarity is needed in social enterprise research. Identifying poverty reduction as your mission for clients does not necessarily guarantee this goal. We collect data on microfinance firms in Ghana to investigate how they navigate local, tribal dynamics. We conclude that entrepreneurial ability to reduce poverty is partially moderated by client socioeconomic characteristics, tribal influences, and gender of head of household.

Ikeokwu, Sunday Eze

Entrepreneurship as a Pathway to Social Justice, Gender Inequality, and Economic Inclusion for Marginalized Widows in Rivers State, Nigeria

This study explored entrepreneurship as a tool for addressing social injustice, gender inequality, and economic exclusion among widows in Rivers State, Nigeria. Barriers included patriarchal norms and weak legal enforcement. The study recommended structured entrepreneurship programs, legal literacy, policy reforms, and community advocacy to enhance widows' financial autonomy and social reintegration.

Johnson, Sterling, Redd, Caroline, and Peterson, Charles

As a part of its partnership with the Ford Motor Company, the Partnership for Southern Equity (PSE), with support from AT&T, Novelis, Delta Airlines, and the Metro Atlanta Chamber, was tasked with identifying challenges and opportunities for transit innovation to address income inequality and barriers to economic mobility. Using quantitative and qualitative data, PSE was able to narrow its focus to Atlanta's four (4) Atlanta neighborhoods (West End, Lakewood, Bankhead, and Thomasville Heights), with the hopes to work alongside social entrepreneurs to deploy \$150,000 in non-dilutive funding for up to three mobility pilot projects.

Mangum, Vincent E.

*Entrepreneurial Intent Among Morehouse College Students:
A Comparative Analysis of Business, Liberal Arts, and STEM Majors*

Blacks appear to express greater intent and enthusiasm in pursuing entrepreneurship. However, various authors verify that the level of new venture creation and self-employment of blacks are lower than those of other racial groups in the United States and provide few jobs. Therefore, entrepreneurship as a higher education program has broad implications for Black employment and community investment that can mitigate social ills through higher rates of wealth accumulation of Black entrepreneurs.



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

SUBMITTED ABSTRACTS (cont)

Mangum, Vincent E. Mangum and Brania, Abdelkrim Farouk

Social Entrepreneurship and Innovation through Departmental and Student Collaborations

The Division of Business and Economics will partner with the Department of Mathematics on a student-led social problem and solution. Dr. Brania will develop a team of students to gather and process community data using ai and neural networks on a relevant social problem such as urban food insecurity and nutrition. Dr. Mangum will develop a separate team of students to learn and apply entrepreneurship design thinking for business model development.

Miles, Chantz

Bridging Innovation and Impact: A Social Entrepreneurship Program for Rochester, NY

This program leverages the talents of students at St. John Fisher University to drive social impact in Rochester, NY, through experiential learning and entrepreneurial problem-solving. The program connects students with local businesses, nonprofits, and community leaders to address social challenges through innovation. This initiative fosters a civic engagement but also equips students with the skills and mindset necessary to become the next generation of social entrepreneurs and changemakers in Rochester and beyond.

Mora, Roberto Cortez, Piscopo, Maria Gabriela, and Gibbs, SherRhonda

The factors that deter Black graduates from pursuing careers in business-to-business (B2B) sales

This study aims to investigate the factors that deter Black graduates from pursuing careers in business-to-business (B2B) sales, where they remain significantly underrepresented. The study adopts a qualitative approach based on semi-structured interviews with 31 students from a Historically Black Higher Education institution. By exploring the concerns of Black students, we seek to fill a critical gap in the literature and inform initiatives that promote a better environment for Black professionals in B2B sales.

Padgett, David

The HBCU Environmental Justice Technical Collaborative (HEJTC)

Comprised of HBCU subject matter experts, the HEJTC has earned approximately \$750,000.00 in contracts since 2022 in support of mitigation projects in nearly 100 disenfranchised communities impacted by environmental challenges. The HEJTC's niche range of expertise includes many disciplines not traditionally prevalent among environmental justice advocates, including – geospatial technology applications, geosciences, economics and finance, civil and environmental engineering, and technical writing.



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

SUBMITTED ABSTRACTS (cont)

Rao, Dileep

The Unicorn-Entrepreneur (UE) Ecosystem

In undercapitalized communities, billion-dollar ventures can thrive without relying on venture capital (VC). Entrepreneurs like Sam Walton and Gaston Taratuta prove that success is built on unicorn skills and finance-smart strategies, not VC. The Unicorn-Entrepreneur (UE) Ecosystem—driving 94% of billion-dollar entrepreneurs—focuses on these skills, not capital. By prioritizing entrepreneurial education and strategy, undercapitalized communities can scale with fewer resources and succeed without VC.

Ray, Mona

Learning Sustainability and Social Justice in Developing Countries through International Service-Learning Projects

The services rendered in the local communities by the students participating in three separate service-learning international trips to India and Haiti, exposed them to the social, cultural, and sustainable practices in the developing countries. The students gained first-hand experience about the social entrepreneurs and NGOs in the developing countries and their reflection highlighted awareness of striking contrast in constraints and challenges between the US and these developing countries.

Roy, Abhijit

1955-1956 Montgomery Bus Boycott:

Social Innovation & Social Entrepreneurship Initiatives in Sustaining Social Justice

The 13-month Montgomery Bus Boycott is considered a pioneering and enduring one in many ways. We demonstrate how this crusade was indeed one of the most consequential ones in history catapulting Dr. Martin Luther King, Jr. as a Civil Rights trailblazer. Grounded in punctuated equilibrium in social theory, we illustrate how capricious crises can lead to social innovation solutions (e.g., finding ingenious ways to sustain the boycott) followed by social entrepreneurial initiatives are illustrated.

Sherman, Travis

Dapphub browser

Dapphub browser is a user-friendly platform that helps people easily navigate and interact with applications built on blockchain technology. It provides a simple way for users to access, explore, and create different blockchain-based apps in one place, without needing any technical expertise. Essentially, Dapphub acts as a “Google” to a range of decentralized applications, making blockchain technology more accessible to everyday users.



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

SUBMITTED ABSTRACTS (cont)

Sherwood, Arthur

Toward Flourishing Changemakers: Storytelling to Reveal Legacy Burdens and Hidden Costs in the Interrelationship of Social Justice and Social Entrepreneurship

This paper applies Bell's storytelling framework to critically examine how social entrepreneurship, while centered on social purpose, often retains traditional business stock stories. These inherited narratives create hidden costs, such as burnout, legitimacy struggles, and operational tensions for changemakers. By aligning structures with justice-driven goals, it proposes pathways for fostering flourishing changemakers and advancing social justice outcomes in more sustainable, transformative ways.

Stuck, Nathan

Explores the intersection of B Corps, academia, & social justice.

Nathan combines his professional experience in the B Corp ecosystem with his experience teaching an experiential MBA course at the University of Georgia. Focus is on B Corps, how they are being taught, and how this curriculum can serve our social enterprise ecosystem and our students by driving social justice initiatives at their future companies.

Travis, Torrino Travell

Where Will the Mantle Fall?

A Biblical and Legal Guide to Succession Planning dives into the scriptural and legal aspects of succession planning: the person, the process, and the people. Topics include discussions of both successful and unsuccessful leadership transitions in the bible, characteristics of successors, and common myths about succession planning. The book also discusses legal aspects of succession planning such as church bylaws, estate planning, retirement, disability, and the death of the leader.

Wilson, Rebecca

Igniting Impact: How Experiential Learning Transforms Passion into Social Ventures

This session examines how experiential learning using simulations, team projects, and community engagement equips students across disciplines to create mission-driven ventures. Drawing on Kolb's Experiential Learning Theory and Neck's *Entrepreneurial Thought & Action (ET&A)*, the approach emphasizes starting with available resources and acting with purpose. As Neck and Corbett (2018) argue, entrepreneurship education must be inclusive and action oriented. Interdisciplinary exposure to social entrepreneurship fosters creativity, agency, and collaboration, preparing students to apply entrepreneurial thinking to real-world social challenges.



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

SUBMITTED ABSTRACTS (cont)

Wilson, Rebecca

From Field to Runway: Farm Rio's Sustainable Fashion Movement

This case study explores Farm Rio's journey as a certified B Corporation and its integration of sustainability and social justice into global fashion. As a Brazilian brand, Farm Rio combines vibrant design with environmental stewardship and cultural preservation, including partnerships with Indigenous communities and reforestation projects. The case engages students in critical analysis of ethical branding, stakeholder impact, and justice-centered entrepreneurship. It offers a compelling framework for teaching sustainability, equity, and purpose-driven strategy across disciplines like business, fashion, and international studies.

ZarBabal, KhasadYahu

Plead and Promise vs. Risk and Returns: Addressing the Challenges to Venture Financing of Black Entrepreneurship

Financial theory is employed to explain existing challenges in Black founder-financier space include biased valuations, ownership dilution, and lack of social network capital. In contrast to typical "plead and promise" approaches to inequality, risk-adjusted returns and economic self-interest can address the venture financing gap using informational transparency. Policy recommendations are offered to explain the venture capital channel's ability to facilitate value-creation and innovation.



SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

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SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

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SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

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SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

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SOCIAL JUSTICE & SOCIAL ENTREPRENEURSHIP SYMPOSIUM

**SPECIAL THANKS TO THE SOCIAL JUSTICE AND SOCIAL ENTREPRENEURSHIP
SYMPOSIUM PLANNING COMMITTEE FOR THEIR HARD WORK!**

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