



MOREHOUSE
COLLEGE

PARENTS & FAMILY
WEEKEND 2026

A SESSION FOR MOREHOUSE FAMILIES

FROM KNOWING TO DOING

From Financial Resilience to Generational Wealth:

MAKING MONEY MOVES THAT LAST

Financial knowledge tells us what to do. Financial empowerment helps us actually do it. Join Rodney Bolden of Morgan Stanley for practical strategies to support the people you love, prepare for life's unexpected turns, build wealth for yourself, and create opportunities for the next generation.

WHAT YOU'LL LEARN

01 Strengthen your financial resilience and navigate uncertainty with greater confidence

02 Balance competing financial priorities, from supporting loved ones to preparing for your own future

03 Recognize how emotions, beliefs, and biases shape money decisions, and turn sound choices into lasting habits

04 Look at generational wealth beyond assets: the knowledge, values, and opportunities we pass forward

WHO IT'S FOR *Families supporting a student through college, preparing for their own future, helping other family members, or thinking about the legacy they want to create.*



FEATURED SPEAKER

RODNEY BOLDEN

Executive Director, Head of Workplace Benefits Insights

Morgan Stanley at Work

Host, Invested at Work Podcast

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OCTOBER 30 | 11 AM

PRESENTED BY
Morgan Stanley