

MORAL Artificial Intelligence HUB
Morehouse Outreach for Responsible AI in Learning
Juana Mendenhall, PhD

Vision and Opportunity

Generative AI (Gen AI) is rapidly reshaping higher education, business, tech industries and society. Yet, higher education, smaller institutions, risks falling behind without structured training and ethical guardrails and leadership support. Faculty often lack the tools to integrate AI effectively into their teaching due to limited resources and expertise. Students rely heavily on AI tools without guidance on responsible and ethical use. High school students and senior community members continue to face growing digital exclusion. This will provide an opportunity for workforce and pipeline development for high school and undergraduate college students. The result is a widening gap in workforce readiness, innovation, and public interest and trust.

Our Why

This proposal outlines a strategic bidirectional partnership between Google and Morehouse College to cultivate two interconnected initiatives that advance AI in Higher Education, promote AI adoption, while developing workforce talent for aligned with industry needs.

Our Strategy

The MORAL AI HUB directly addresses these challenges by serving as a *scalable* model for responsible AI integration in higher education and the community to enhance workforce development and talent acquisition in the tech field. Anchored at Morehouse College, the HUB will provide faculty with the skills to improve course instruction, prepare students with industry-aligned AI literacy and ethics credentials, and engage seniors and community members with accessible workshops. This inclusive model ensures not only the advancement of teaching and learning, but also the cultivation of responsible AI citizens across generations.

Impact and Outcomes

Key performance indicators for MORAL will ensure the tech industry and education tech software companies serve as stakeholders to provide advisory guidance for teaching and learning. The goals of the MORAL AI HUB will be to

Year 1:

Train and upskill 100 faculty at Morehouse College and the Atlanta University to use AI in their courses with Gen AI with AI centered pedagogy using AI agents and data analysis to improve instruction and course analytics. Certify with digital badges more than 500 college students in AI literacy and ethics and host at two community workshops reaching 100+ participants, including high school students, young adults, and seniors.

Year 2:

MORAL hub will scale to other institutions outside of the Atlanta University Center that need expertise and guidance to cultivate an AI ready culture. Train and upskill over 250 faculty, 1000 college students, and host community workshops for over 300 participants.

These milestones will deliver tangible outcomes by creating instructor lead AI integration with key deliverables and publications, students workforce development with AI credentials, and communities equipped with the knowledge to engage responsibly with emerging technologies.

Partnership Opportunities

We are seeking visionary technical partners to join us as founding sponsors of the MORAL AI HUB. We are open to opportunities to support the following:

- 1) HUB advisory council representation to inform higher education of the fast-changing AI landscape.
- 2) Foundational funding for partnership to co-develop an AI major STEM and non-STEM majors with will incorporate co-teaching with Google instructors.
- 3) Gemini LLM cloud credits and digital badge certifications for HUB participants and members.
- 4) Conference sponsorship (Spring 2026) along with tech expert faculty bootcamps, student training cohorts, and community workshops.
 - 4a) Chromebook Plus Laptops for workshop participants
- 5) Seed funding to support MORAL AI HUB to galvanize AI in higher education at smaller institutions with limited resources to implement AI trainings.
 - 5a) Webinar info sessions to demystify and democratize Gen AI to higher education partners.
 - 5b) Google Cloud infrastructure supporting multi-institutional AI initiatives
 - 5c) Workforce Development programs aligned with Google's hiring needs
 - 5d) Collaboration with IBL.AI for agentic AI implementation across institutions providing data informed pedagogical solutions

The return on investment (ROI) for this partnership will result in dissemination of best practices to industrial partner, federal agencies, and professional organizations, talent pipeline acquisition, market expansion, and brand positing in liberal arts higher education space along under-utilized communities.

Leadership and Credibility

MORAL's leadership is spearheaded by Dr. Juana Mendenhall, Vice Provost of Academic Innovation & Learning at Morehouse College, an institution long recognized for producing leaders of global impact. The initiative builds on Morehouse's strong record of partnerships with industry, including Google, IBL.AI, Amazon Web Services, American Chemical Society, and the United Negro College Fund, AI InnoVision, and WrightNow Solutions. These collaborations establish a trusted foundation and amplify MORAL AI HUB's ability to strategically scale and deliver in the fast-paced AI innovation sector. Sustained Support: Multi-year sponsorships, naming rights, and co-branding on reports and events. Partnership benefits include brand visibility, national recognition as a leader in ethical AI adoption, and a seat at the table shaping how higher education prepares students and communities for the AI-driven future.

Invitation

We invite you to become a founding partner of the MORAL AI HUB. With your support, we will equip faculty, students, and communities with the skills and training necessary to thrive in the emerging AI tech space. This collaboration will support faculty upskilling, student training and workforce development for Google, while bridging community partnerships.

Together, we can ensure that innovation is matched by responsibility, and that the benefits of generative AI are shared widely and equitably. Join us in shaping the future of ethical AI in higher education.